



# An HQ Fit for the Future



## What's the plan?

- Our current Scout Hall is not big enough for our growing number of Beavers, Cubs, Scouts and Explorers, or to cater for the community groups that use it.
- 3rd Epsom needs to extend the meeting hall and improve its accessibility, so the Group can serve our children and those following in their footsteps and continue to play an integral role in our community.

## Why it matters

- 3rd Epsom is the oldest Scout Group in Epsom and Ewell, founded in 1922 and has always been run entirely by volunteers.
- A thriving Group with 120 boys and girls aged 6-18, it covers every level of Scouting from Beavers and Cubs to Scouts and Explorers and has a strong family and community spirit.
- 3rd Epsom helps our Beavers, Cubs, Scouts and Explorers to make friends, have adventures, explore outdoors, learn practical skills, and build their confidence and resilience.
- The group also provides facilities for many local charities and businesses – everything from dance classes to CAMHS (Child and Adolescent Mental Health Services).

## What does 3rd Epsom need?

- The group needs to raise £120,000 to build an extension to the Forge. Clearly this is a lot of money – so a fundraising strategy is about to launch. It will target multiple sources like grant-giving organisations, local businesses, and our alumni.
- You and your children can also play a really important role.

## How can you support 3rd Epsom in fundraising?

- The first and most important thing you can do is **help your children fundraise**:
  - If every Beaver, Cub, Scout, Young Leader and Explorer can fundraise £225, the Group will raise £25,000. This is critical as the grants we are applying for will consider matching our own fundraising efforts or expect to see a significant commitment to fundraising.
  - The children will achieve more if their fundraising activities are fun. So every half term will have an event - such as a children's disco, children's sleepover in the hall, sponsored run and cake sales. The children will chart their progress on a fundraising thermometer.
  - If your child is in the Explorers, please encourage them to think about ways that they could create their own fundraising initiatives as a team, so that they can take ownership of their own projects, set their own targets and hopefully



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have a lot of fun doing it.

- These events do rely on parents spending money - and £225 per child is a big ask. So it's important to think of ways our children could fundraise in the community. We had a great start by bag-packing at Sainsbury's before Christmas, raising £2,824.70. It would be fantastic if the children could widen their network and encourage their neighbours and the local community to support their efforts. More information about this will be coming out next week.
- You can also help us by **volunteering your time**. Any fundraising campaign involves lots of tasks, some big, some small. If you can support 3rd Epsom in any of the following, please let the fundraising team know:
  - Updating the 3rd Epsom website with details of the fundraising campaign and our progress.
  - Improve our alumni network and let them know about our fundraising plans and ways they can support us
  - Do you work for or have any connections with local businesses? Do you have ideas of local companies to reach out to or can you help with approaching them?
  - Help with design and/or printing of publicity materials for fundraising events?
  - Coming soon: an auction night at HQ to launch the fundraising campaign. Can you request/collect donations from shops and businesses? Offer a skill or service yourself to be auctioned? Join with a small group of parents to help organise the evening?
  - Or would you be willing to join the small team co-ordinating fundraising efforts?
- Finally, you can help us through **raising funds yourself**:
  - Easiest of all, you can raise funds via our Amazon Smile account. On a computer, go to [smile.amazon.co.uk](https://smile.amazon.co.uk). If it's your first visit, sign in and it will ask you to select a charity: search for 3rd Epsom. If you've selected a charity in the past, click the drop down at the top of the page to change it.
  - On your phone, go to [smile.amazon.co.uk](https://smile.amazon.co.uk) in your web browser and do the same (the Amazon app doesn't currently support Smile).
  - For the runners out there: can you take part in a 5k or 10k run, or even a half marathon? Our fundraising co-ordinators will circulate details of local runs over the next few months.



# An HQ Fit for the Future



- Could you host a coffee morning, dinner or barbecue for family and friends, and ask them to donate the cost of a meal or make a donation?
- Could you set up a fundraiser on your personal Facebook account and ask for donations instead of a birthday gift? It's very easy to do.
- Why not hold a shopping party with commission earmarked for 3rd Epsom?
- Could you hold a cake sale at work?
- Can you speak to your employer about match funding?
- What other ideas can you suggest that might help other parents raise money from their colleagues, family, friends and wider networks?
- Or you can **donate directly**:
  - Make a one-off donation. Go to our fundraising page at: <https://wonderful.org/appeal/anhqfitforthefuture-26ec9d83>
  - Set up a standing order. Donating the cost of one cup of coffee a week will add up to £10 a month – that's £240 over 2 years. Imagine if we could get your relatives to do the same thing too! The Group's account details are sort code: 30-80-33, account number: 38833360
- Your support will be an investment for your children, and for the future of Epsom. It will have a direct and lasting impact, benefitting young people and the wider community for decades to come.
- All contributions (time, ideas, financial) are genuinely welcome. Please let our fundraising co-ordinators Nick, Jess and Tricia know how you can help.

## Contact details

- Nick Poyntz (nickpoyntz@gmail.com), Tricia Crawford (tricia@crawfordclan.org.uk) and Jessica Webb (jess@jesswebb.net).
- Our registered charity number is 305715. For further details please visit [www.3rdepsom.org.uk](http://www.3rdepsom.org.uk)
- Please visit our fundraising page at: <https://wonderful.org/appeal/anhqfitforthefuture-26ec9d83>